



**Foundation for a
Healthy Kentucky**



UNIVERSITY OF KENTUCKY

Measures and Milestones 2006: Health Trends Affecting Kentucky's Future

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What Health Issues Present the Greatest Challenge to the Commonwealth's Future?

- *Getting Healthy*
- *Staying Healthy*
 - *Learning about health + care options*
 - *Supporting healthy choices*
- *Providing + Paying for Health Care*

Demand for...

An inclusive, customer-centered system of care

What does this mean?

“It has to be the people that show the medical folks and the politicians that something can be done.”

Eula Hall, Director, Muddy Creek Clinic

Demand for...

An inclusive, customer-centered system of care...

- Universal access to needed healthcare
- Care management – self-management and help of knowledgeable coaches
- Greater transparency – costs, efficacy, outcomes
- Instead of medical home → portable medical record + interoperable data systems

Demand for...

An inclusive, customer-centered system of care...

- Care where you need it, when you need it – at the workplace (Pitney Bowes, Toyota), at school (school-based clinics), at the mall (WalMart, Kroger), in the community
- Accessible primary care + centers of excellence for specialty care, linked by telemedicine + records access

Paying for it.....

Growing demand for more equitable, affordable, inclusive coverage

- Single payor? Public or private? Or at least greater uniformity of coverage and claiming procedures
- More likely: Hybrid of catastrophic health insurance, health savings accounts, employer underwriting of care or coverage (“play or pay”) + safety net expansions to cover nearly all
- Mandated coverage?

New pathways....

For personal + familial health responsibility

- Better ways of sharing information between patients and providers
- Environments (employers, health plans, community planners) that support healthful life choices
- More governmental “incentives” for healthful behavior
 - Taxes on alcohol, sugar, tobacco
 - Better product labeling
 - Seat belt + helmet laws
 - Curbs on unsafe driving + smoking

Community roles...

Strengthening public health – it's not just indigent care

- “Local data for local decision-making”
- Active monitoring of community's health
- Recommending + enacting environmental, community-level strategies to improve or sustain residents' health – air, water, food quality + *beyond...*



Training the next generation....

A health workforce for Kentucky

- Prepared to provide culturally competent integrated care (mental health, substance abuse, dental health, medical)
- Prepared to partner with patients and community leaders to improve the Commonwealth's health
- Committed to continuous learning

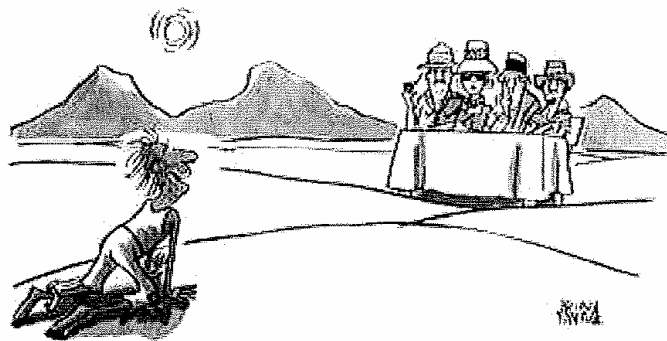


Removing health disparities...

- Urban/rural
- Bridging and accommodating linguistic + cultural differences
- Adapting to changing needs of a changing population
- Growing active constituencies for change

But, without further ado....

THE COMPLETE CARTOONS OF THE NEW YORKER



"Thank God! A panel of experts!"

Brian Savage (1/23/1978)

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