



FOR IMMEDIATE RELEASE – March 26, 2007

FOR MORE INFORMATION- (859) 977-3700 or 1-800-876-4552, Communications

NEWS RELEASE

Tune In to “Measures and Milestones” on KET

Lexington, KY – Trends that will impact Kentucky in the future is the featured topic on April 1, at 10:00 p.m. (EST) as “Measures and Milestones” airs on Kentucky Educational Television (KET). The program includes highlights from the Kentucky Long-Term Policy Research Center’s annual conference on trends influencing the future of the Commonwealth. The program is titled *Visioning Kentucky's Future: Measures and Milestones 2006*.

According to State Budget Director, Brad Cowgill, who currently serves as the Center’s Chairman, “to thrive in a global community that is constantly changing, Kentucky communities must understand the new rules of civic engagement and the ways of creating action through leadership.”

The hour-long program features a panel of experts in an interactive discussion about Kentucky’s future and the necessity of increased civic engagement. Panelists include NewCities Institute Executive Vice President Tom Prather; Mac Wall, KET Executive Director; and Dr. Gloria McCall, Vice-Chancellor, Kentucky Community and Technical System.

The panel discussion is moderated by KLC Executive Director/CEO and NewCities President Sylvia L. Lovely who said, ““Kentucky is in the midst of constant change. Hearing from these distinguished experts about future trends is extremely important as leaders across the state consider the future of communities, business, and government. We must find new ways to inform and engage our citizens and have them more involved in developing the strategies that will guide the future opportunities for Kentucky and the nation. In the global economy, it is essential that we begin our work at home.”

-####-

The Kentucky Long-Term Policy Research Center is a state agency dedicated to research into trends and issues that are likely to influence the future of the state. Created by the General Assembly in 1992, the Center is governed by a 21-member board and is dedicated to increasing knowledge about issues on Kentucky’s horizon, guide planning efforts throughout state government, and engage citizens and policymakers in preparing for the future. More information is available on the Web at www.kltprc.net.

Founded in 2001, the NewCities Institute is a nonprofit organization dedicated to helping communities obtain or retain economic and social wealth with innovation, inspiration, and partnership opportunities. More information on the NewCities Institute may be found at www.newcities.org.